Filing Company: Protective Life Insurance Company State Tracking Number:

Company Tracking Number: BETH ST7-12

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.001 Single Life

Adjustable Life

Product Name: UL-17S 7-12

Project Name/Number: UL-17S 7-12/UL-17S 7-12

Filing at a Glance

Company: Protective Life Insurance Company

Product Name: UL-17S 7-12 SERFF Tr Num: PRTA-128504003 State: Arkansas TOI: L09I Individual Life - Flexible Premium SERFF Status: Closed-Approved- State Tr Num:

Adjustable Life Closed

Sub-TOI: L09I.001 Single Life Co Tr Num: BETH ST7-12 State Status: Approved-Closed

Filing Type: Form Reviewer(s): Linda Bird

Author: Beth Fledderman Disposition Date: 07/06/2012

Date Submitted: 06/27/2012 Disposition Status: Approved-

Closed

Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: UL-17S 7-12 Status of Filing in Domicile: Not Filed

Project Number: UL-17S 7-12 Date Approved in Domicile:

Requested Filing Mode: Review & Approval Domicile Status Comments: Not a required

filing in Tennessee.

Explanation for Combination/Other: Market Type: Individual Submission Type: New Submission Individual Market Type:

Overall Rate Impact: Filing Status Changed: 07/06/2012
State Status Changed: 07/06/2012

Deemer Date: Created By: Beth Fledderman

Submitted By: Beth Fledderman Corresponding Filing Tracking Number:

Filing Description:

Form Number /// Form Title or Description

UL-17S 7-12/// Policy Schedule

We are submitting this filing for your review and approval, as appropriate. This is a new form, which will not replace any forms currently in use by our company. This filing does not contain any unusual or possibly controversial items that vary from normal company or industry standards.

The revised version of the submitted policy schedule represent an update in our pricing model of the product. It is

Filing Company: Protective Life Insurance Company State Tracking Number:

Company Tracking Number: BETH ST7-12

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.001 Single Life

Adjustable Life

Product Name: UL-17S 7-12

Project Name/Number: UL-17S 7-12/UL-17S 7-12

similar to the previous version of the schedule (UL-17S 1-11; Approved 01/11/2011; SERFF Tracking PRTA-126948595; State 47602). In UL-17S 7-12, the surrender charges were reduced to zero in all years.

Currently, the company plans to use the submitted form with base flexible premium adjustable life insurance policy form UL-17-AR 2-10 (approved 05/12/2010; Tracking Number PRTA-126596595; State Tr Num 45488) and lapse protection endorsement form UL-E34 2-10 (approved 02/02/2010; Tracking Number PRTA-126469514; State Tr Num: 44699).

The submitted form is in final print, just, as it will be delivered to contract owners. The company reserves the right at any time to make minor non-material format changes including, but not limited to: paper stock, type face (but not font size) and page layout that become unavoidably necessary as a result of computer hardware and/or software upgrades and print technology changes. We certify that any necessary format changes will not affect the specific content of the approved form.

This is not a required filing in our domiciliary state, Tennessee.

If you are in need of further information, please contact Beth Fledderman via SERFF, toll-free phone (800) 866-3555 x5539, or e-mail beth.fledderman@protective.com.

State Narrative:

Company and Contact

Filing Contact Information

Elizabeth Fledderman, Policy Contract Filing elizabeth.fledderman@protective.com

Specialist

2801 Highway 280 South 800-866-3555 [Phone] 5539 [Ext]

Birmingham, AL 35223 205-268-3401 [FAX]

Filing Company Information

Protective Life Insurance Company CoCode: 68136 State of Domicile: Tennessee

2801 Highway 280 Group Code: 458 Company Type:
Birmingham, AL 35223 Group Name: State ID Number:

(800) 866-3555 ext. [Phone] FEIN Number: 63-0169720

Filing Fees

Fee Required? Yes Fee Amount: \$50.00

Filing Company: Protective Life Insurance Company State Tracking Number:

Company Tracking Number: BETH ST7-12

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.001 Single Life

Adjustable Life

Product Name: UL-17S 7-12

Project Name/Number: UL-17S 7-12/UL-17S 7-12

Retaliatory? No

Fee Explanation: 1 form and no retaliatory fees = \$50

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

Protective Life Insurance Company \$50.00 06/27/2012 60449837

Filing Company: Protective Life Insurance Company State Tracking Number:

Company Tracking Number: BETH ST7-12

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.001 Single Life

Adjustable Life

Product Name: UL-17S 7-12

Project Name/Number: UL-17S 7-12/UL-17S 7-12

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted	
Approved- Closed	Linda Bird	07/06/2012	07/06/2012	

Filing Company: Protective Life Insurance Company State Tracking Number:

Company Tracking Number: BETH ST7-12

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.001 Single Life

Adjustable Life

Product Name: UL-17S 7-12

Project Name/Number: UL-17S 7-12/UL-17S 7-12

Disposition

Disposition Date: 07/06/2012

Implementation Date: Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

Filing Company: Protective Life Insurance Company State Tracking Number:

Company Tracking Number: BETH ST7-12

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.001 Single Life

Adjustable Life

Product Name: UL-17S 7-12

Project Name/Number: UL-17S 7-12/UL-17S 7-12

Schedule	Schedule Item	Schedule Item Status Public Access
Supporting Document	Flesch Certification	No
Supporting Document	Application	Yes
Supporting Document	Health - Actuarial Justification	No
Supporting Document	Outline of Coverage	No
Supporting Document	Statement of Variability	Yes
Form	Policy Schedule	Yes

Filing Company: Protective Life Insurance Company State Tracking Number:

Company Tracking Number: BETH ST7-12

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.001 Single Life

Adjustable Life

Product Name: UL-17S 7-12

Project Name/Number: UL-17S 7-12/UL-17S 7-12

Form Schedule

Lead Form Number: UL-17S 7-12

Schedule	Form	Form Type Form Name		Action	Action Specific	Readability	Attachment
Item	Number				Data		
Status							
	UL-17S 7-	Schedule	Policy Schedule	Initial			UL-17S 7-12
	12	Pages					For AR.pdf

POLICY SCHEDULE

POLICY NUMBER: [SPECIMEN]

LIFE INSURANCE

SCHEDULE OF ADDITIONAL BENEFITS

RIDER FORM NUMBER

TITLE

*INITIAL MONTHLY CHARGE

* THE COST OF ANY ADDITIONAL INSURANCE OR BENEFIT WILL BE DETERMINED ACCORDING TO THE TERMS OF THE RIDER THAT PROVIDES IT.

IF YOU PAY THE PLANNED PREMIUM EXACTLY AS DESCRIBED ON PAGE 3B AND AT ALL TIMES NOT LATER THAN WHEN IT IS DUE, MAKE NO POLICY CHANGES AND TAKE NO LOANS OR PARTIAL SURRENDERS, THEN THIS POLICY IS GUARANTEED TO STAY IN FORCE UNTIL THE END OF POLICY YEAR [86].

POLICY INFORMATION ON THE POLICY EFFECTIVE DATE

INSURED: [JOHN DOE]

AGE: [35] [GENDER]: [MALE] POLICY EFFECTIVE RATE CLASS: [STANDARD NON-TOBACCO] MONTHLY ANN

INITIAL FACE AMOUNT: [\$1,000,000]

INITIAL PREMIUM: [\$354.89]

OWNER: [JOHN DOE]

POLICY EFFECTIVE DATE: [JULY 15, 2012]
MONTHLY ANNIVERSARY DATE: [15]
MINIMUM FACE AMOUNT: [\$100,000]
MINIMUM MODAL PREMIUM: [\$120.00]

UL-17S 7-12 Page 3

POLICY NUMBER: [SPECIMEN]

MAXIMUM POLICY CHARGES & FEES

PREMIUM EXPENSE CHARGE 25.00% OF EACH PREMIUM PAYMENT

MONTHLY EXPENSE CHARGE [\$20.00] PER \$1,000 OF INITIAL FACE AMOUNT FOR THE

FIRST [86] YEARS

ADMINISTRATIVE CHARGE \$5.50 PER MONTH

PARTIAL SURRENDER FEE \$25.00 PROJECTION REQUEST FEE \$50.00

MAXIMUM MONTHLY COST OF INSURANCE RATES (PER \$1,000 OF NET AMOUNT AT RISK)

AGE	RATE	AGE	RATE	AGE	RATE	AGE	RATE	AGE	RATE
18		39	\$[0.114]	60	\$[0.743]	81	\$[6.320]	102	\$[33.120]
19		40	[0.122]	61	[0.827]	82	[7.012]	103	[34.737]
20		41	[0.132]	62	[0.928]	83	[7.758]	104	[36.457]
21		42	[0.144]	63	[1.043]	84	[8.583]	105	[38.261]
22		43	[0.158]	64	[1.163]	85	[9.506]	106	[40.179]
23		44	[0.175]	65	[1.289]	86	[10.528]	107	[42.218]
24		45	[0.194]	66	[1.418]	87	[11.645]	108	[44.386]
25		46	[0.213]	67	[1.548]	88	[12.842]	109	[46.688]
26		47	[0.233]	68	[1.688]	89	[14.104]	110	[49.133]
27		48	[0.244]	69	[1.833]	90	[15.422]	111	[51.728]
28		49	[0.258]	70	[2.008]	91	[16.661]	112	[54.483]
29		50	[0.277]	71	[2.205]	92	[17.953]	113	[57.409]
30		51	[0.299]	72	[2.463]	93	[19.315]	114	[60.513]
31		52	[0.330]	73	[2.736]	94	[20.754]	115	[63.806]
32		53	[0.363]	74	[3.023]	95	[22.266]	116	[67.299]
33		54	[0.406]	75	[3.336]	96	[23.649]	117	[71.004]
34		55	[0.458]	76	[3.678]	97	[25.124]	118	[74.935]
35	\$[0.091]	56	[0.512]	77	[4.074]	98	[26.698]	119	[79.102]
36	[0.096]	57	[0.569]	78	[4.538]	99	[28.378]	120	[83.333]
37	[0.100]	58	[0.618]	79	[5.073]	100	[30.175]	121+	[0]
38	[0.108]	59	[0.675]	80	[5.656]	101	[31.601]		

Mortality Basis: 2001 COMMISSIONER'S STANDARD ORDINARY (CSO) RATES MALE OR FEMALE, AGE NEAREST BIRTHDAY, SMOKER OR NON-SMOKER, AS APPLICABLE.

UL-17S 7-12 Page 3A

POLICY NUMBER: [SPECIMEN]

TABLE OF VALUES

GUARANTEED INTEREST RATE: 2.50%

THIS TABLE SHOWS PROJECTED VALUES AT THE END OF EACH POLICY YEAR BASED ON THE FOLLOWING ASSUMPTIONS:

- A) THE PLANNED PREMIUM IS PAID EXACTLY AS SHOWN IN THE TABLE BELOW AND EXACTLY WHEN DUE; AND,
 B) NO POLICY CHANGES ARE MADE; AND,
- C) NO POLICY LOANS OR SURRENDERS ARE TAKEN.

THESE PROJECTED VALUES ARE BASED ON: THE ASSUMPTIONS, THE GUARANTEED INTEREST RATE, THE MAXIMUM POLICY CHARGES AND FEES SHOWN ON PAGE 3A; AND, THE TABLE OF MAXIMUM MONTHLY COST OR INSURANCE RATES SHOWN ON PAGE 3A. BASED ON THE ASSUMPTIONS, THESE PROJECTED VALUES ARE AT LEAST EQUAL TO THE MINIMUM REQUIRED BY THE LAWS OF THE STATE IN WHICH THE POLICY WAS DELIVERED. HOWEVER, THE PROJECTED VALUES MAY BE HIGHER OR LOWER IF THERE ARE DEVIATIONS FROM THE ASSUMPTIONS.

TABLE OF VALUES

POLICY YEAR	PLANNED PREMIUM	POLICY VALUE	SURRENDER CHARGE	CASH VALUE	DEATH BENEFIT
1	\$[354.89]	\$[0]	[0]	\$[0]	\$[1,000,000]
2 3	[354.89]	[0]	[0]	[0]	[1,000,000]
3	[354.89]	[0]	[0]	[0]	[1,000,000]
4	[354.89]	[0]	[0]	[0]	[1,000,000]
5	[354.89]	[0]	[0]	[0]	[1,000,000]
6	[354.89]	[0]	[0]	[0]	[1,000,000]
7	[354.89]	[0]	[0]	[0]	[1,000,000]
8	[354.89]	[0]	[0]	[0]	[1,000,000]
9	[354.89]	[0]	[0]	[0]	[1,000,000]
10	[354.89]	[0]	[0]	[0]	[1,000,000]
11	[1,311.48]	[0]	[0]	[0]	[1,000,000]
12	[1,436.81]	[0]	[0]	[0]	[1,000,000]
13	[1,570.34]	[0]	[0]	[0]	[1,000,000]
14	[1,656.78]	[0]	[0]	[0]	[1,000,000]
15	[1,774.71]	[0]	[0]	[0]	[1,000,000]
16	[1,915.99]	[0]	[0]	[0]	[1,000,000]
17	[2,088.84]	[0]	[0]	[0]	[1,000,000]
18	[2,332.30]	[0]	[0]	[0]	[1,000,000]
19	[2,599.41]	[0]	[0]	[0]	[1,000,000]
20	[2,929.31]	[0]	[0]	[0]	[1,000,000]
21	[3,345.48]	[0]	[0]	[0]	[1,000,000]
22	[3,777.49]	[0]	[0]	[0]	[1,000,000]
23	[4,248.92]	[0]	[0]	[0]	[1,000,000]
24	[4,665.07]	[0]	[0]	[0]	[1,000,000]
25	[5,159.96]	[0]	[0]	[0]	[1,000,000]

UL-17S 7-12 Page 3B

POLICY NUMBER: [SPECIMEN]

TABLE OF VALUES CONTINUED

POLICY YEAR	PLANNED PREMIUM	POLICY VALUE	SURRENDER CHARGE	CASH VALUE	DEATH BENEFIT
26	\$[5,678.36]	\$[0]	\$[0]	\$[0]	\$[1,000,000]
27	[6,314.42]	[0]	[0]	[0]	[1,000,000]
28	[7,091.92]	[0]	[0]	[0]	[1,000,000]
29	[7,963.57]	[0]	[0]	[0]	[1,000,000]
30	[8,874.47]	[0]	[0]	[0]	[1,000,000]
	[0,074.47]	[0]	ران	[0]	[1,000,000]
31	[9,840.37]	[0]	[0]	[0]	[1,000,000]
32	[10,821.90]	[0]	[0]	[0]	[1,000,000]
33	[11,811.30]	[0]	[0]	[0]	[1,000,000]
34	[12,886.84]	[0]	[0]	[0]	[1,000,000]
35	[13,994.08]	[0]	[0]	[0]	[1,000,000]
36	[15,336.41]	[0]	[0]	[0]	[1,000,000]
37	[16,835.88]	[0]	[0]	[0]	[1,000,000]
38	[18,806.15]	[0]	[0]	[0]	[1,000,000]
39	[20,886.20]	[0]	[0]	[0]	[1,000,000]
40	[23,075.95]	[0]	[0]	[0]	[1,000,000]
40	[23,075.95]	[0]	[O]	ران	[1,000,000]
41	[25,469.57]	[0]	[0]	[0]	[1,000,000]
42	[28,388.56]	[0]	[0]	[0]	[1,000,000]
43	[31,809.36]	[0]	[0]	[0]	[1,000,000]
44	[35,817.94]	[0]	[0]	[0]	[1,000,000]
45	[40,468.93]	[0]	[0]	[0]	[1,000,000]
	[40,400.93]	[0]	ران	[0]	[1,000,000]
46	[45,620.97]	[0]	[0]	[0]	[1,000,000]
47	[51,532.24]	[0]	[0]	[0]	[1,000,000]
48	[57,778.82]	[0]	[0]	[0]	[1,000,000]
49	[64,603.97]	[0]	[0]	[0]	[1,000,000]
50	[72,242.05]	[0]	[0]	[0]	[1,000,000]
	• •				_
51	[80,831.59]	[0]	[0]	[0]	[1,000,000]
52	[90,460.33]	[0]	[0]	[0]	[1,000,000]
53	[101,078.24]	[0]	[0]	[0]	[1,000,000]
54	[112,606.01]	[0]	[0]	[0]	[1,000,000]
55	[124,926.46]	[0]	[0]	[0]	[1,000,000]
56	[137,965.73]	[0]	[0]	[0]	[1,000,000]
57	[150,522.23]		[0]		[1,000,000]
58		[0]		[0]	
59	[163,798.62]	[0]	[0]	[0]	[1,000,000]
	[177,924.10]	[0]	[0]	[0]	[1,000,000]
60	[192,985.59]	[0]	[0]	[0]	[1,000,000]
61	[208,933.14]	[0]	[0]	[0]	[1,000,000]
62	[221,856.41]	[0]	[0]	[0]	[1,000,000]
63	[235,630.82]	[0]	[0]	[0]	[1,000,000]
64	[250,320.53]	[0]	[0]	[0]	[1,000,000]
65	[265,988.57]	[0]	[0]	[0]	[1,000,000]
	. , 1		LJ		

UL-17S 7-12 Page 3Bi

POLICY NUMBER: [SPECIMEN]

TABLE OF VALUES CONTINUED

POLICY YEAR	PLANNED PREMIUM	POLICY VALUE	SURRENDER CHARGE	CASH VALUE	DEATH BENEFIT
66	\$[282,733.75]	\$[0]	\$[0]	\$[0]	\$[1,000,000]
67	[296,013.89]	[0]	[0]	[0]	[1,000,000]
68	[310,155.30]	[0]	[0]	[0]	[1,000,000]
69	[325,197.12]	[0]	[0]	[0]	[1,000,000]
70	[341,187.87]	[0]	[0]	[0]	[1,000,000]
71	[357,948.82]	[0]	[0]	[0]	[1,000,000]
72	[375,759.28]	[0]	[0]	[0]	[1,000,000]
73	[394,676.49]	[0]	[0]	[0]	[1,000,000]
74	[414,767.52]	[0]	[0]	[0]	[1,000,000]
75	[436,091.90]	[0]	[0]	[0]	[1,000,000]
76	[458,708.07]	[0]	[0]	[0]	[1,000,000]
77	[482,701.55]	[0]	[0]	[0]	[1,000,000]
78	[508,142.96]	[0]	[0]	[0]	[1,000,000]
79	[535,130.71]	[0]	[0]	[0]	[1,000,000]
80	[563,720.74]	[0]	[0]	[0]	[1,000,000]
81	[594,025.84]	[0]	[0]	[0]	[1,000,000]
82	[626,128.23]	[0]	[0]	[0]	[1,000,000]
83	[660,127.94]	[0]	[0]	[0]	[1,000,000]
84	[696,146.62]	[0]	[0]	[0]	[1,000,000]
85	[734,267.36]	[0]	[0]	[0]	[1,000,000]
86	[772,918.51]	[0]	[0]	[0]	[1,000,000]

UL-17S 7-12 Page 3Bii

POLICY NUMBER: [SPECIMEN]

SURRENDER CHARGE

	# OF COMPLETE YEARS SINCE THE POLICY EFFECTIVE DATE	SURRENDER CHARGE	# OF COMPLETE YEARS SINCE THE POLICY EFFECTIVE DATE	SURRENDER CHARGE
,	0	\$0	10	\$0
	1	0	11	0
	2	0	12	0
	3	0	13	0
	4	0	14	0
	5	0	15	0
	6	0	16	0
	7	0	17	0
	8	0	18	0
	9	0	19+	0

THIS TABLE INDICATES THAT NO SURRENDER CHARGES APPLY DURING ANY POLICY YEAR.

POLICY LOANS

LOAN INTEREST RATES: THE ANNUAL EFFECTIVE LOAN INTEREST RATES APPLICABLE ON THE POLICY EFFECTIVE DATE ARE:

	POLICY YEARS	POLICY YEARS
	1-10	11+
STANDARD LOAN	5.00%	5.00%

POLICY DEBT LIMIT: [95]% OF CASH VALUE

UL-17S 7-12 Page 3C

POLICY NUMBER: [SPECIMEN]

CORRIDOR PERCENTAGE

THE CORRIDOR AMOUNT IS A PERCENTAGE OF THE POLICY VALUE AND IT IS APPLIED AS PRESCRIBED IN SECTION 7702 OF THE CODE. THE PERCENTAGE VARIES ACCORDING TO THE INSURED'S ATTAINED AGE AS SHOWN IN THE TABLE BELOW:

Age at Death	Corridor Percentage						
35	[392.419]%	51	[185.380]%	67	[77.989]%	84	[25.436]%
36	[375.468]%	52	[176.188]%	68	[73.565]%	85	[23.683]%
37	[359.118]%	53	[167.376]%	69	[69.318]%	86	[22.049]%
38	[343.322]%	54	[158.924]%	70	[65.228]%	87	[20.532]%
39	[328.129]%	55	[150.850]%	71	[61.308]%	88	[19.129]%
40	[313.472]%	56	[143.156]%	72	[57.557]%	89	[17.828]%
41	[299.355]%	57	[135.814]%	73	[54.010]%	90	[16.618]%
42	[285.778]%	58	[128.800]%	74	[50.647]%	91	[15.480]%
43	[272.733]%	59	[122.053]%	75	[47.446]%	92	[14.367]%
44	[260.211]%	60	[115.575]%	76	[44.398]%	93	[13.252]%
45	[248.209]%	61	[109.370]%	77	[41.493]%	94	[12.107]%
46	[236.710]%	62	[103.452]%	78	[38.736]%	95	[10.888]%
47	[225.677]%	63	[97.829]%	79	[36.138]%	96	[9.534]%
48	[215.085]%	64	[92.496]%	80	[33.704]%	97	[7.931]%
49	[204.833]%	65	[87.427]%	81	[31.422]%	98	[5.947]%
50	[194.927]%	66	[82.600]%	82	[29.298]%	99	[3.394]%
				83	[27.306]%	100+	[0.000]%

UL-17S 7-12 Page 3D

Filing Company: Protective Life Insurance Company State Tracking Number:

Company Tracking Number: BETH ST7-12

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.001 Single Life

Adjustable Life

Product Name: UL-17S 7-12

Project Name/Number: UL-17S 7-12/UL-17S 7-12

Supporting Document Schedules

Item Status: Status

Date:

Bypassed - Item: Flesch Certification

Bypass Reason: Flesch Score not applicable to policy schedule pages.

Comments:

Item Status: Status

Date:

Satisfied - Item: Application

Comments:

Currently, application for coverage will be made with application forms:

BL-110 (10/06) (approved 10/19/2006; SERFF Tracking SERT-6UBQTE478; State: 33965) PLB-300-AR 2/11 (approved 03/15/2011; SERFF Tracking PRTA-127061881; State 48219)

Item Status: Status

Date:

Satisfied - Item: Health - Actuarial Justification

Comments:

Attachments:

UL-17S 7-12 - Actuarial Memo.pdf

UL-17S 7-12 Maximum COI.pdf

UL-17S 7-12 Monthly PULs.pdf

UL-17S 7-12 Surrender Charges.pdf

Item Status: Status

Date:

Bypassed - Item: Outline of Coverage

Bypass Reason: Not applicable to this filing.

Comments:

Item Status: Status

Filing Company: Protective Life Insurance Company State Tracking Number:

Company Tracking Number: BETH ST7-12

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.001 Single Life

Adjustable Life

Product Name: UL-17S 7-12

Project Name/Number: UL-17S 7-12/UL-17S 7-12

Satisfied - Item: Statement of Variability

Comments:

Attachment:

UL-17S 7-12 SOV AR.pdf

Statement of Variability Policy Schedule – Form UL-17S 7-12

General Variables

- 1. Items that vary by applicant and typically completed in "John Doe" fashion.
- Specimen data provided are for male, age 35 Non-Tobacco with a \$1,000,000 face amount. Data and table entries that are dependent upon gender, age, rate class, premium pattern, interest rates, etc., are determinable and will populate the appropriate data fields at policy issue.
- 3. Policy Schedule page numbering may vary due to the length of table entries, etc.
- Policy Schedule variables represent anticipated current values and/or maximum values with respect to charges, fees and interest rates assessed against the policy and minimum values with respect to interest rates credited to the policy.
- 5. Supplemental Schedule page numbering and page breaks may vary due to the length of table entries. Due to format variations in data used to generate table entries, contiguous policy years with the same entry may be displayed either as separate table entries or as a single banded table entry (e.g. ten entries, one for each of policy years 1, 2, 3, 4, 5, 6, 7, 8, 9, and 10, vs. one entry for policy years "1-10").
- No variables will change with respect to in-force policies without notification, appropriate regulatory approvals, and (where required) consent of the contract holder, owner or participant.

Specific Variables

POLICY SCHEDULE (UL-17S 7-12)

Items that vary by applicant, or "John Doe" information

Policy Number, Insured, Age, Gender, Initial Face Amount, Initial Premium, Owner, Policy Effective Date, Monthly Anniversary Date

Rate Class

Possible classes include Select Preferred, Preferred, Non-Tobacco, and Tobacco

Minimum Face Amount

Can range from \$50,000 to \$250,000

Minimum Modal Premium

Can range from \$50 to \$200.

Monthly Expense Charge

Based on Age, Gender and Rate Class; the amount of years can vary from 1 to 121

Maximum Monthly Cost of Insurance Rates.

Based on Age, Gender and Rate Class

Table of Values

Shows projections of policy value and cash value and will vary based on multiple guaranteed factors of policy.

Policy Debt Limit

Not less than 50% nor more than 100% of cash value

Corridor Percentage Table

A percentage of the policy value on the date of the insured's death. The percentage is the minimum required by the cash value accumulation test of Internal Revenue Code Section 7702 to maintain the contract as a life insurance policy. Based on Age, Gender and Rate Class.

CERTIFICATION

I certify that the information contained in this Statement of Variability is true and correct to the best of my knowledge and belief, and that I am duly authorized by the company to make this certification.

Signed for the Company by:

Keith Kirkley, J.D. MBA

2nd Vice President, Compliance Officer Protective Life Insurance Company

Leith-Kirkley

June 25, 2012